

Right on Queue

University of Miami | Whitten

Waiting for food can be a drag, especially when you might be late for class. Now, University of Miami's students no longer have that problem.

Two major brands needed breathing room so students could read menu options, see specials, and order their food without creating a bottle-neck. We gave Panda Express and Subway prominent placement, stayed true to their brands and still managed to balance UM's orange and green standards for a unique college look.

By exploding the 40's in-line dining plan, Nvironment was able to scatter food queues across multiple stations and minimize wait time throughout the dining hall. And by opening up the cooking stations for an exhibition style preparation, we created an overall fresh, modern dining experience showcasing the food concepts and the powerful UM Spirit!

Highlights

- Brand Localization
- Signage Design
- Fixture Design
- Furniture Specifications
- Planning

