Redesigning the Un-bank

Telhio Bank Branch

Pushing convention is always a bit of a gamble. For Telhio, the gamble paid off.

Telhio branches have teller pods instead of a counter to stand behind. Working with this experience, Nvironment planned the layout of the entire branch to accommodate the pods in the best way. By positioning the drive-thru teller area, counting room, and marketing materials close to the lobby, employees don't have to go far to accomplish every task they need.

Specific locations for marketing materials were mapped out and even the colored glass flanking each teller pod—complete with an illuminated, etched logo—reinforces the brand from every angle within the branch. The intentionally neutral walls allow the brand to pop without overpowering the space.

Highlights

Furniture Specification
Lighting Design
Planning
Custom Signage

